

2D/3D Animation & Design Pricing Sheet

3D Modeling & Design

Service	Price Range
Basic 3D Model (Props, Simple Objects)	\$50 – \$200
Medium Complexity (Furniture, Vehicles, Weapons, etc.)	\$200 – \$800
High-Detail 3D Model (Characters, Environments)	\$800 – \$5,000+
3D Product Rendering (Per Image)	\$50 – \$300
3D Environment Design	\$500 – \$5,000

3D Animation

Service	Price Range
Simple 3D Animation (Looped GIFs, Basic Motion)	\$100 – \$500
Character Animation (Walk Cycles, Expressions, Lip Sync)	\$300 – \$2,000
Full 3D Animated Scene (5–30 sec)	\$500 – \$5,000+
VFX & Particle Animation	\$500 – \$10,000

2D Animation & Motion Graphics

Service	Price Range
Basic 2D Animation (Logo, Icons, GIFs)	\$50 – \$500
Character Animation (Frame-by-Frame, Cut-Out Style)	\$300 – \$2,500
Explainer Video (30 sec – 2 min)	\$500 – \$5,000
Full 2D Animated Short Film (1–5 min)	\$2,000 – \$15,000+

Additional Services

Service	Price Range
Rigging (2D/3D Character)	\$100 – \$1,000
Texturing & UV Mapping	\$100 – \$800
Rendering (Per Scene or Per Second)	\$50 – \$500
Compositing & Post-Processing	\$100 – \$1,000

Pricing Models

Pricing Model	Rate
Hourly Rate	\$25 – \$100/hour
Per Second of Animation	\$100 – \$1,500/sec
Project-Based	Custom pricing depending on scope